

FLASHING STOP ALERT

Designed in cooperation with several transit properties to provide a new and effective way to reduce rear end accidents.

This, in turns, helps increase safety, and awareness, and it also reduces accidents, injuries, insurance claims and the financial burdens!

The transit properties had tried reflective tape, colored lights, flashing lights, and a host of other ways to reduce rear end accidents to little results.

The idea was to take advantage of something we have instilled in our head from childhood, when you see or hear "STOP" you generally will stop.

In "PLAIN ENGLISH" we tell drivers following the bus when it is stopping. When the bus driver applies the brakes the "STOP" is illuminated and continuously flashes one letter at a time.

Testing showed that drivers following a bus equipped with the Stop Alert instinctively go for the brakes when the Alert is lit.

The super bright twin rows of LED's are designed to be readable in the brightest of sunlight.

All of the electronics are encapsulated in a high temperature epoxy to with stand the hottest of weather and daily trips through the bus wash.

Specs/Features:

- ✓ Aluminum enclosure with black Matt finish powder coating
- ✓ Dimensions: 18.5"Wx7.75"Hx1"D, Width includes flanges.
- ✓ Rust and Water proof
- ✓ Big 6"/6.5" Letters with dual Bright LEDs per letter
- ✓ 12v and 24v auto sensing
- ✓ 9ft wires, Red, Yellow and Black
- ✓ Easy install and wiring. Rubber gaskets provided.
- ✓ 2 years Warranty
- ✓ Turns on when brakes are engaged and all letters light up for (3sec) then each Letter flashes for (1sec) after and it Loops until brakes are disengaged





SAMPLE BREAKDOWN OF A TRUE ACCIDENT COST

Date of Accident _____ Location _____

- | | |
|---|--------------|
| 1. Total of repairs/damage to bus:
(regardless of insurance coverage) | \$ _____ |
| 2. Total cost of medical services to others:
(do not include injuries to driver) | \$ _____ |
| 3. Total cost of property damage to others: | \$ _____ |
| 4. Total cost of effort to satisfy passengers:
(include refunds, sales calls, etc.) | \$ _____ |
| 5. Cost of supervisor/manger handling accident:
(include per hour salary and benefits) | \$ _____ |
| 6. Car expense of employees handling accident:
(\$.36 per mile x miles used) | \$ _____ |
| 7. Hotels and meals of employees handling accident: | \$ _____ |
| 8. Additional labor hired to handle accident: | \$ _____ |
| 9. Cost of relief driver:
(include wages, overtime wages and benefits) | \$ _____ |
| 10. Cost of hiring & instructing new driver, if necessary: | \$ _____ |
| 11. Cost of tow truck/company vehicle to remove bus: | \$ _____ |
| 12. Cost of other employees used to remove bus:
(include per hour wages and benefits) | \$ _____ |
| 13. Loss of use of bus: No. days ___ at \$ ___ per day:
(based on cost of replacement bus) | \$ _____ |
| 14. Loss of revenue as a result of accident: | \$ _____ |
| 15. Administrative cost to handle claim: | \$ _____ |
| 16. Miscellaneous cost: | \$ _____ |
|
COST OF ACCIDENT TO COMPANY |
\$ _____ |
| 17. Reimbursements: | \$ _____ |
|
<u>TRUE COST OF ACCIDENT TO COMPANY</u> |
\$ _____ |

**BUY OUR AFFORDABLE STOP ALERT SIGNS
AND SAVE YOURSELVES THE HASSLE OF AN ACCIDENT!!**